



Welcome Back! The Management, Staff and the Board of Directors for the Prince Albert Exhibition Association would like to thank you for your interest and support in our past programs.

Over the past years, the Exhibition Association has worked with the people and businesses of Prince Albert and area to put together a broad range of shows and events that take place on our grounds. It is only through the incredible support from businesses like yours, that these events can continue to grow. Prince Albert Exhibition is known throughout Western Canada as being one of the leaders in Agriculture and Community based Associations.

Planning is under way for this year's Summer Fair with the Beef Cattle Show being held on NEW dates, **August 6-9, 2025** in conjunction with the Prince Albert Exhibition Summer Fair. Support such as yours makes this summer show one of the most successful in the province.

Sponsorship Opportunities:

Major Show Sponsor Sponsorship of \$3000 +

- Company to provide full page ad to be used in the show program
- Company name/logo featured in show program
- Opportunity to bring greetings on behalf of company during the show
- Opportunity to set up a company display on the grounds
- Promoted in all media releases
- Company name promoted on the event sponsor board & with show announcer
- Company name promoted ringside with banner/sign provided by company

Gold Sponsor Sponsorship of \$1000 - \$2999

- Company to provide a half page ad to be used in the show program
- Company name/logo featured in show program
- Company name promoted on the sponsor board & with show announcer
- Company name promoted ringside with banner/sign provided by company
- Opportunity to sponsor a jackpot show valued at \$1000. **Inquire for Availability.**

Silver Sponsor Sponsorship of \$250 - \$999

- Company name promoted on the event sponsor board
- Company name/logo featured in show program
- Company name promoted by the show announcer during the event
- Opportunity to sponsor a championship banner valued at \$250. **Inquire for Availability.**

Bronze Sponsor Sponsorship up to \$249

- Company name promoted on the event sponsor board
- Company name/logo featured in show program
- Company name promoted by the show announcer during the event

Sponsorship Form

The following information confirms your sponsorship of the 2025 Beef Cattle Show. We would ask that you please return your reply with sponsorship payment **no later than June 20, 2025** to secure sponsorship advertisement in our prize and show books. If you require a receipt or invoice, please indicate below. Please fill out the form with your desired level of sponsorship. Return to the mailing address or email address below and we will contact you to confirm any further details.

_____ Major \$3000+

_____ Gold \$1000 to \$2999

_____ Silver \$250 to \$999

_____ Bronze up to \$249

_____ Please send invoice

_____ My sponsorship is included, please send receipt

Sponsor Name: _____
(Please print Sponsor Name exactly as you would like it to appear in print)

Cash Amount: _____

Company Name: _____

Mailing Address: _____

City: _____ Prov: _____ Postal Code: _____

Phone: _____ Email: _____

We look forward to seeing you on the exhibition grounds!

Respectfully,

Paige Warner

Paige Warner
PA Fair Beef Show Coordinator

Show Coordinators Contact Info:

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